Estimate Number

Alt Order#

1537

INVOICE



WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice Month Invoice Period Invoice # Invoice Date 10/01/12 - 10/08/12 957396-1 10/14/12 October 2012

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

OBAMA FOR AMERICA

Order #

Product

Flight Dates

www.thewpbfchannel.com

Billing Address:

Send Payment To:

PO Box 26885

WPBF

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Billing: (407)389-7661

Washington, DC 20007

10/02/12 - 10/08/12 957396 06349072 Billing Calendar Billing Type Deal# Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 9912856 95 101 Agency Ref Advertiser Ref Lehigh Valley, PA 18002-6885

Obama/D/President

Advertiser

			Spots/			
Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/02/12 10/08/12 THE CHEW 1P-2P Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	4	\$150.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 4 Spots/Week 4	<u>Rate</u> \$150.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF Tu 10/02/12 1:29 PM THE CHEW	1P-2P	:3	0 OFA-12-P	–130н		\$150.00 N
1 WPBFW 10/03/12 12:59 PM THE CHEW	1P-2P	:3	O OFA-12-P	-130н		\$150.00 N
4 WPBF Th 10/04/12 1:58 PM THE CHEW	1P-2P	:3	0 OFA-12-A	–133н		\$150.00 N
5 WPBF F 10/05/12 1:58 PM THE CHEW	1P-2P	:3	0 OFA-12-A	-138н		\$150.00 NI
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M Spots/Week M	<u>Rate</u> \$140.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
3 WPBF M 10/08/12 12:59 PM THE CHEW	1P-2P	:3	0 OFA-12-Z	-141н		\$140.00 N
2 10/02/12 10/05/12 10-11a Anderson Cooper 10-11a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30	4	\$100.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS TwTF Spots/Week 4	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
6 WPBF Tu 10/02/12 10:30 AM 10-11a Anderson Cooper	¹ 10-11a	:3	0 OFA-12-P	-130н		\$100.00 N
1 WPBF W 10/03/12 10:39 AM 10-11a Anderson Cooper	10-11a	:3	0 OFA-12-P	-130н		\$100.00 N
2 WPBF Th 10/04/12 10:31 AM 10-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-133н		\$100.00 N
5 WPBF F 10/05/12 10:21 AM 10-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-138н		\$100.00 N
10/02/12 10/08/12 Nightline 11:35-12:05AM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$350.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS - TWTF Spots/Week - 4	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBF Tu 10/02/12 12:01 AM Nightline	11:35-12:05AM	:3	0 OFA-12-P	-130н		\$350.00 N
3 WPBF W 10/03/12 Nightline . Credited	11:35-12:05AM	:0	0			\$350.00 N
5 WPBF Th 10/04/12 Nightline Credited	11:35-12:05AM	:0	0			\$350.00 N
4 WPBF F 10/05/12 11:54 PM Nightline	11:35-12:05AM	:3	0 OFA-12-A	-138н		\$350.00 N
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M Spots/Week M	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	1	h Ad-ID			Rate Typ



Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

1 WPBF M 10/08/12	ate Type 0.00 NM 0.00 NM 0.00 NM 0.00 NM ate Type 0.00 NM
A 10/02/12	ate Type 0.00 NM 0.00 NM 0.00 NM ate Type 0.00 NM
Class of Time - Pre-emptible with notice Spots: # Ch	ate Type 0.00 NM 0.00 NM 0.00 NM ate Type 0.00 NM
1 WPBF M	ate Type 0.00 NM 0.00 NM 0.00 NM ate Type 0.00 NM
Class of Time - Pre-emptible with notice	0.00 NM 0.00 NM ate Type 0.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID R	0.00 NM 0.00 NM ate Type 0.00 NM
2 WPBF Tu 10/02/12 11:30 AM The View 11A-12PM :30 0FA-12-P-130H \$40 Credited 10/04/12 11:35 AM The View 11A-12PM :00 \$440 Credited 10/08/12 10/14/12 11:35 AM The View 11A-12PM :30 0FA-12-A-133H \$40 Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1 \$400.00 Spots: # Ch Day Air Date Air Time Description 3 WPBF M 10/08/12 The View 11A-12PM :00 \$440 Credited 10/05/12 Jimmy Kimmel 12:06-01:06AM -TWTF :30 4 \$30.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4 \$30.00 Spots: # Ch Day Air Date Air Time Description 4 \$30.00 Spots: # Ch Day Air Date Air Time Description 5 Start/End Time 10/01/12 10/07/12 -TWTF 4 \$30.00 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 10/02/12 12:35 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-P-130H \$3 WPBF W 10/03/12 12:25 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3 WPBF Th 10/04/12 12:44 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3 WPBF Th 10/04/12 12:44 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3	0.00 NM 0.00 NM ate Type 0.00 NM
### A WPBF W 10/03/12 The View	0.00 NM ate Type 0.00 NM
1 WPBF Th	ate Type 0.00 NM
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Meek 400.00 Rate 400.00 Spots: # Ch Day Air Date Air Time Description 3 WPBF M 10/08/12 Air Time Description 11/A-12PM Start/End Time Length Ad-ID 11/A-12PM Responsible without Notice 11/A-12PM 6 10/02/12 10/05/12 Uses of Time - Immediately Pre-emptible without notice 12:06-01:06AM 11/A-12PM -TWTF :30 4 \$30.00 NM Weeks: Start Date 10/01/12 End Date 10/01/12 MTWTFSS Spots/Week 10/01/12 Rate 10/01/12 Spots: # Ch Day Air Date Air Time Description 1 WPBF Tu 10/02/12 Air Time Description 12:06-01:06AM 12:06-01:06AM 130 0FA-12-P-130H 12:06-01:06AM 130 0FA-12-A-133H 133 \$3 WPBF Th 10/04/12 12:24 AM Jimmy Kimmel 12:06-01:06AM 12:06-01:06AM 130 0FA-12-A-133H 133 \$3 WPBF Th 10/04/12 12:44 AM Jimmy Kimmel 12:06-01:06AM 130 0FA-12-A-133H 133 \$3	ate Type 0.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID R	ate Type
3 WPBF M 10/08/12 The View 11A-12PM :00 \$40 Credited :00	ate Type
6 10/02/12 10/05/12 Jimmy Kimmel 12:06-01:06AM -TWTF :30 4 \$30.00 NM Class of Time - Immediately Pre-emptible without notice Weeks: Start Date	0.00 NM
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS Spots/Week 4 \$30.00 Rate \$30.00 Spots: # Ch Day Air Date 1 WPBF Tu 10/02/12 Air Time Description Description 12:06-01:06AM 130 0FA-12-P-130H 12:06-01:06AM 130 0FA-12-A-133H 13	0.00 NM
1 WPBF Tu 10/02/12 12:35 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-P-130H \$3 6 WPBF W 10/03/12 12:25 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3 WPBF Th 10/04/12 12:44 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3	0.00 NM
6 WPBF W 10/03/12 12:25 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3 WPBF Th 10/04/12 12:44 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3	
3 WPBF Th 10/04/12 12:44 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3	
4 MDDE E 40/05/40 40 50 AM II 46	0.00 NM
4 WPBF F 10/05/12 12:56 AM Jimmy Kimmel 12:06-01:06AM :30 0FA-12-A-133H \$3	0.00 NM
	0.00 NM
7 10/02/12 10/08/12 1230-1P Access Hollywoc1230-1p MTWTF :30 4 \$175.00 NM Class of Time - Pre-emptible with notice	-
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF 4 \$175.00	
	ate Type
	5.00 NM
	5.00 NM
	5.00 NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate	5.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	ate <u>Type</u>
3 WPBF M 10/08/12 12:42 PM 1230-1P Access Hollywood 1230-1p :30 0Fa-12-a-138H \$17	5.00 NM
8 10/02/12 10/08/12 WPBF News 25 @ Noon 12pm-1230pm MTWTF~- :30 4 \$175.00 NM Class of Time - Pre-emptible with notice	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/12 10/07/12 -TWTF 4 \$175.00	
	ate Type
	5.00 NM
Credited	5.00 NM
Credited	5.00 NM
1 WPBF F 10/05/12 12:21 PM WPBF News 25 @ Noon 12pm-1230pm :30 0FA-12-A-133H \$17: Weeks: <u>Start Date End Date</u> <u>MTWTFSS Spots/Week</u> Rate	5.00 NM
10/08/12 10/14/12 M 1 \$175.00	



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.t	thewpbfchannel.	com,								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8	3 10/02/12 Class of Tin	10/08/12 ne - Pre-emj	WPBF News 25 @ I ptible with notice	Noon 12pm-1230pm	MTWTF	:30	4	\$175.00	NM	
	Spots: <u>#</u> Ch 3 WF			cription BF News 25 @ Noon	Start/End Time 12pm-1230pm		<u>h Ad-ID</u> 0 OFA-12-A	-138н		<u>Rate Type</u> \$175.00 NM
9	0 10/02/12 Class of Tin	10/08/12 ne - Immedia	GENERAL HOSPIT		IT MTWTF	:30	4	\$250.00	NM	
	Weeks:	Start Date 10/01/12	<u>'</u>	Spots/Week	<u>Rate</u> \$250.00					· ·
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
			/02/12 2:59 PM GEI	NERAL HOSPITAL	GENERAL HOS	PIT :3	0 OFA-12-P	-130н		\$250.00 NM
				NERAL HOSPITAL	GENERAL HOS		0 OFA-12-A			\$250.00 NM
				NERAL HOSPITAL	GENERAL HOS		0 OFA-12-A	-133н		\$250.00 NM
January Company	2 WP	BF F 10. Credited		NERAL HOSPITAL	GENERAL HOS	0: PI	0			\$250.00 NM
	Weeks:	Start Date 10/08/12			<u>Rate</u> \$250.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WP	BFM 10	/08/12 2:59 PM GEN	NERAL HOSPITAL	GENERAL HOS	PIT :3	0 OFA-12-Z	-141H		\$250.00 NM
10	10/02/12 Class of Tin	10/08/12 ne - Immedia	M-Sun ROS 5am-4a ately Pre-emptible witho		MTWTF	:30	5	\$5.00	NM	
		Start Date 10/02/12	End Date MTWTFSS 10/08/12 MTWTF		<u>Rate</u> \$5.00					, , , , , , , , , , , , , , , , , , ,
	Spots: # Ch			<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
			_	un ROS 5am-4am	5am-4am		0 OFA-12-P			\$5.00 NM
				un ROS 5am-4am	5am-4am		0 OFA-12-P			\$5.00 NM
				un ROS 5am-4am	5am-4am		0 OFA-12-A			\$5.00 NM
	1 WP	-		un ROS 5am-4am	5am-4am	-	0 OFA-12-A			\$5.00 NM
	2 WP	BFM 10/	/08/12 2:28 AM M-S	un ROS 5am-4am	5am-4am	:30	0 OFA-12-A	-138H		\$5.00 NM
11		*************************************	M-F 3-4P ately Pre-emptible witho		MTWTF	:30	4	\$200.00	NM	
		Start Date 10/01/12	End Date MTWTFSS 10/07/12 -TWTF		<u>Rate</u> \$200.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
		BF Tu 10/			M-F 3-4P		O OFA-12-P	–130н		\$200.00 NM
	7 VVP	BF W 10/ Credited		3-4P	M-F 3-4P	:0	0			\$200.00 NM
	5 WP	BF Th 10/		3-4P	M-F 3-4P	:30) OFA-12-A	-133н		\$200.00 NM
	3 WP	BF F 10/		3-4P	M-F 3-4P	:00	0			\$200.00 NM
		Credited Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$200.00					
	Spots: # Ch			•	Start/End Time	Lengti	n Ad-ID			Rate Type
	-		08/12 3:55 PM M-F		M-F 3-4P) OFA-12-A	-138н		\$200.00 NM
12	10/08/12 Class of Tim	10/08/12 ne - Immedia	Dr. Oz ately Pre-emptible witho	4-5p ut notice	M	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/08/12		Spots/Week	<u>Rate</u> \$275.00	<u></u>				
	Spots: # Ch	<u>Day</u> <u>Air</u> BF <i>M</i> 10/ Credited	/08/12 Dr. (Start/End Time 4-5p	<u>Length</u> :00	n <u>Ad-ID</u> O			<u>Rate Type</u> \$275.00 NM
13	10/02/12 Class of Tim	10/08/12 ne - Immedia	4:30a-5a ately Pre-emptible witho	430a-5a ut notice	MTWTF	:30	4	\$20.00	NM	
	Weeks:	Start Date 10/01/12		Spots/Week	Rate \$20.00					**



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.	thewpbfchannel.	com									
						•		Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1:	3 10/02/12 Class of Tin	10/08/12 ne - Immedia	4:30a-5a ately Pre-em	ptible without i	430a-5a notice	MTWTF	:30	4	\$20.00	NM	
	Spots: # Ch	Day Air	Date Air	Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WF	PBF Tu 10	/02/12 4:3	37 AM 4:30a-5	ā	430a-5a	:3	0 OFA-12-P	-130н		\$20.00 NM
	4 WF	PBF W 10	/03/12 4:	56 AM 4:30a-5	ā	430a-5a	:30) OFA-12-P	-130н		\$20.00 NM
ľ				45 AM 4:30a-5	ā	430a-5a) OFA-12-A			\$20.00 NM
		_		43 AM 4:30a-5		430a-5a	:3	0 OFA-12-A	-138н		\$20.00 NM
	Weeks:	Start Date 10/08/12	10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$20.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID	120		Rate Type
	IVVE	PBF M 10	/08/12 4:4	42 AM 4:30a-5)a	430a-5a	:31) OFA-12-A	-138H		\$20.00 NM
1.			otible with no	ews 25 @ 5am tice	1 5-530am	_TWTF	:30	4	\$110.00	_NM _	
10		Start Date 10/01/12	10/07/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$110.00					
	Spots: # Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Type
1					News 25 @ 5am	5-530am) OFA-12-P	-130н		\$110.00 NM
	5 WP	PBF W 10/ Credited	/03/12	WPBF	News 25 @ 5am	5-530am	:0	0			\$110.00 NM
	1 WF	PBF Th 10/	/04/12 5:2	22 AM WPBF	News 25 @ 5am	5-530am	:30) OFA-12-A	-133н		\$110.00 NM
	4 WF	BFF 10	/05/12 5: ⁻	12 AM WPBF	News 25 @ 5am	5-530am	:30) OFA-12-A	-133н		\$110.00 NM
15	5 10/02/12 Class of Tin	10/05/12 ne - Immedia	M-F 5pm ately Pre-emp	News ptible without r	5-6pm notice	-TWTF	:30	.4	\$200.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Lengtl	Ad-ID			Rate Type
				21 PM M-F 5pi		5-6pm	:30) OFA-12-P	-130н		\$200.00 NM
	3 WP	PBF W 10/ Credited	/03/12	M-F 5pi	m N ews	5-6pm	:0	0			\$200.00 NM
	4 WP	BF Th 10/ Credited	04/12	M-F 5pi	m News	5-6pm	:00	0			\$200.00 NM
	5 WP	BF F 10/ Credited	/05/12	M-F 5p	m News	5-6pm	:00	0			\$200:00 NM
16	3 10/02/12 Class of Tim	10/05/12 ne - Pre-emp	WPBF Ne	ews 25 Mornin	gs5:30-5:57am	-TWTF	:30	4	\$160.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$160.00		-0			
	Spots: # Ch			Time Descrip		Start/End Time	Length	Ad-ID			Rate Type
					News 25 Mornings @		:30) OFA-12-P	-130н		\$160.00 NM
	4 WP				News 25 Mornings @		:30) OFA-12-P	-130н		\$160.00 NM
	5 WP			55 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:30) OFA-12-A	-133н		\$160.00 NM
	3 WP	BF F 10/	05/12 5:4	14 AM WPBF	News 25 Mornings @	5:3(5:30-5:57am	:30) OFA-12-A	-138н		\$160.00 NM
17	' 10/02/12 Class of Tim	10/08/12 ne - Pre-emp	WPBF Ne	ws 25 @ 6:00 tice	PI6-6:30PM	MTWTF	:30	4	\$525.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$525.00		_			
	Spots: # Ch	Day Air		Time Descrip	<u>tion</u>	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Type
	2 WP	BF Tu 10/	02/12 6:1	1 PM WPBF I	News 25 @ 6:00PM	6-6:30PM) OFA-12-P-	-130н		\$525.00 NM
	4 WP	BFW 10/	03/12 6:2	22 PM WPBF I	News 25 @ 6:00PM	6-6:30PM	:30) OFA-12-P-	-130н		\$525.00 NM
1	5 WP	BF Th 10/	04/12 6:2	4 PM WPBF I	News 25 @ 6:00PM	6-6:30PM	:30) OFA-12-A-	-133н		\$525.00 NM
	3 WP			1 PM WPBF I	News 25 @ 6:00PM	6-6:30PM	:30) OFA-12-A-	-133н		\$525.00 NM
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$525.00					
	Spots: # Ch	Day Air	Date Air	Time Descrip	<u>tion</u>	Start/End Time	Length	Ad-ID			Rate Type



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Lehigh Valley, PA 18002-6885

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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

•		;	Spots/			
ne Start Date End Date Description Start/End Time	MTWTFSS	Length \	Neek	Rate	Туре	
17 10/02/12 10/08/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$525.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Ty
1 WPBF M 10/08/12 6:20 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30	OFA-12-Z	:-141H		\$525.00 N
18 10/02/12 10/08/12 WPBF News 25 Mornings6-7AM Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	4	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$100.00					
Spots. # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
1 WPBF Tu 10/02/12 6:00 AM WPBF News 25 Mornings	6-7AM		OFA-12-P			\$100.00 N
4 WPBF W 10/03/12 6:10 AM WPBF News 25 Mornings	6-7AM		OFA-12-A			\$100.00 N
2 WPBF Th 10/04/12 6:06 AM WPBF News 25 Mornings	6-7AM	T	OFA-12-A			\$100.00 N
5 WPBF F 10/05/12 6:42 AM WPBF News 25 Mornings	6-7AM	:30	OFA-12-A	-133H		\$100.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
3 WPBF M 10/08/12 WPBF News 25 Mornings Credited	6-7AM	:00				\$100.00 N
19 10/02/12 10/08/12 Wheel Of Fortune 7-7:30PM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$800.00		+			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length.	Ad-ID			Rate Ty
2 WPBF Tu 10/02/12 7:18 PM Wheel Of Fortune	7-7:30PM	:30	OFA-12-P	-130H		\$800.00
4 WPBF W 10/03/12 7:19 PM Wheel Of Fortune	7-7:30PM	:30	DFA-12-A	-133H	-	\$800.00 N
5 WPBF Th 10/04/12 7:14 PM Wheel Of Fortune	7-7:30PM	:30	OFA-12-A	-133н		\$800.00 N
3 WPBF F 10/05/12 Wheel Of Fortune Credited	7-7:30PM	:00				\$800.00 M
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length.	Ad-ID			Rate Ty
1 WPBF M 10/08/12 Wheel Of Fortune Credited	7-7:30PM	:00				\$800.00 M
20 10/02/12 10/08/12 Good Morning America 7-9AM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$275.00	NM	············
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 4	<u>Rate</u> \$275.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length ,				<u>Rate</u> Ty
1 WPBF Tu 10/02/12 7:55 AM Good Morning America	7-9AM		DFA-12-P			\$275.00 N
9			OFA-12-P	-130H		\$275.00 N
5 WPBF W 10/03/12 7:49 AM Good Morning America	7-9AM					
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America	7-9AM	:30	DFA-12-A	-133н		
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week	7-9AM 7-9AM <u>Rate</u>	:30		-133н		
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date 10/08/12 End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M	7-9AM 7-9AM <u>Rate</u> \$275.00	:30 (:30 (DFA-12-A DFA-12-A	-133н		\$275.00 N
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week	7-9AM 7-9AM <u>Rate</u>	:30 (:30 (<u>Length</u>	DFA-12-A DFA-12-A	-133н -138н		\$275.00 N
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date 10/08/12 MTWTFSS Spots/Week 10/08/12 10/08/12 10/14/12 M 1 Spots: # Ch Day Air Date 2 WPBF M Air Time Description 2 2 WPBF M 10/08/12 7:58 AM Good Morning America	7-9AM 7-9AM <u>Rate</u> \$275.00 <u>Start/End Time</u>	:30 (:30 (<u>Length</u>	DFA-12-A DFA-12-A <u>Ad-ID</u>	-133н -138н	NM	\$275.00 N
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1 Spots: # Ch Day Air Date Air Time Description 2 WPBF M 10/08/12 7:58 AM Good Morning America 21 10/02/12 10/08/12 Jeopardy 7:30-8PM	7-9AM 7-9AM <u>Rate</u> \$275.00 <u>Start/End Time</u> 7-9AM	:30 (:30 (<u>Length ;</u> :30 (DFA-12-A DFA-12-A Ad-ID DFA-12-A	-133н -138н -138н	NM	\$275.00 N
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1 Spots: # Ch Day Air Date Air Time Description 2 WPBF M 10/08/12 7:58 AM Good Morning America 21 10/02/12 10/08/12 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4 Spots: # Ch Day Air Date Air Time Description	7-9AM 7-9AM Rate \$275.00 Start/End Time 7-9AM MTWTF	:30 (:30 (<u>Length ;</u> :30 (DFA-12-A DFA-12-A Ad-ID DFA-12-A	-133н -138н -138н	NM	\$275.00 N <u>Rate Ty</u> \$275.00 N
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1 Spots: # Ch Day Air Date Air Time Description 2 WPBF M 10/08/12 7:58 AM Good Morning America 21 10/02/12 10/08/12 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4 Spots: # Ch Day Air Date Air Time Description 3 WPBF Tu 10/02/12 7:28 PM Jeopardy	7-9AM 7-9AM Rate \$275.00 Start/End Time 7-9AM MTWTF Rate \$850.00	:30 (:30 (Length , :30 (:30 (DFA-12-A DFA-12-A Ad-ID DFA-12-A	-133н -138н -138н -138н \$850.00	NM	\$275.00 N Rate Tyl \$275.00 N Rate Tyl
5 WPBF W 10/03/12 7:49 AM Good Morning America 4 WPBF Th 10/04/12 8:47 AM Good Morning America 3 WPBF F 10/05/12 8:54 AM Good Morning America Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1 Spots: # Ch Day Air Date Air Time Description 2 WPBF M 10/08/12 7:58 AM Good Morning America 21 10/02/12 10/08/12 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4 Spots: # Ch Day Air Date Air Time Description	7-9AM 7-9AM Rate \$275.00 Start/End Time 7-9AM MTWTF Rate \$850.00 Start/End Time	:30 (:30 (Length , :30 (:30 (DFA-12-A DFA-12-A Ad-ID DFA-12-A 4 Ad-ID	-133н -138н -138н -138н \$850.00	NM	\$275.00 N \$275.00 N Rate Tyl \$275.00 N Rate Tyl \$850.00 N \$850.00 N



Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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ine Start Date End Date Description Start/End Time	MTWTFSS		pots/ Veek	Rate	Туре	
21 10/02/12 10/08/12 Jeopardy 7:30-8PM Class of Time - Pre-emptible with notice	MTWTF	:30	4	\$850.00	NM	
Spots: # Ch	Start/End Time 7:30-8PM <u>Rate</u> \$850.00	<u>Length A</u> :30 C	Ad-ID DFA-12-/	A-138н		<u>Rate</u> <u>Type</u> \$850.00 NM
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WPBF M 10/08/12 7:35 PM Jeopardy	Start/End Time 7:30-8PM	<u>Length &</u> :30 C	<u>\d-ID</u>)FA-12-:	z-141H		<u>Rate Type</u> \$850.00 NN
22 10/02/12 10/08/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	4	\$100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 4	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	Ad-ID			Rate Typ
3 WPBF Tu 10/02/12 9:21 AM Dr. Oz M-F 9-10a	9-10a	:30 0	FA-12-	P-130H		\$100.00 N
4 WPBF W 10/03/12 9:55 AM Dr. Oz M-F 9-10a	9-10a	:30 0)FA-12-	A-133H		\$100.00 N
1 WPBF Th 10/04/12 9:19 AM Dr. Oz M-F 9-10a	9-10a	:30 0)FA-12-	А-133н		\$100.00 NI
5 WPBF F 10/05/12 9:25 AM Dr. Oz M-F 9-10a Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	9-10a <u>Rate</u> \$100.00	:30 0)FA-12-	А-133н		\$100.00 NM
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 2 WPBF M 10/08/12 9:14 AM Dr. Oz M-F 9-10a	Start/End Time 9-10a	<u>Length</u> A	<u>\d-ID</u>)FA-12-:	Z-141H	W 10 2	<u>Rate</u> <u>Typ</u> \$100.00 Ni
23 10/05/12 10/05/12 20/20 10-11PM Class of Time - Pre-emptible with notice	1	:30	1	\$1,100.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,100.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF F 10/05/12 20/20 Credited	Start/End Time 10-11PM	Length A	Ad-ID			Rate Typ \$1,100.00 Ni
24 10/05/12 10/05/12 SHARK TANK 8-9PM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$550.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 1 1	<u>Rate</u> \$550.00					* <u>- 41</u>
Spots: <u>#</u> Ch <u>Day Air Date Air Time Description</u> 1 WPBF F 10/05/12 SHARK TANK . Credited	Start/End Time 8-9PM	Length A	<u>Ad-ID</u>			<u>Rate Typ</u> \$550.00 Ni
25 10/08/12 10/08/12 CASTLE 10-11PM Class of Time - Immediately Pre-emptible without notice	1	:30	1	\$1,400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,400.00				***	
Spots: # Ch Day Air Date Air Time Description 1 WPBF M 10/08/12 10:35 PM CASTLE	Start/End Time 10-11PM	<u>Length A</u> :30 C	<u>\d-ID</u>)FA-12-/	4-138н		<u>Rate</u> <u>Typ</u> \$1,400.00 NI
26 10/08/12 10/08/12 DANCING W/STARS 8-10P Class of Time - Immediately Pre-emptible without notice	2	:30	2	\$2,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 2 2	<u>Rate</u> \$2,500.00	·				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPBF M 10/08/12 DANCING W/STARS Credited	Start/End Time 8-10P	<u>Length</u> <u>A</u> :00	Ad-ID			<u>Rate</u> <u>Typ</u> \$2,500.00 N/
2 WPBF M 10/08/12 7:59 PM DANCING W/STARS	8-10P	:30 0	FA-12-	4-138н		\$2,500.00 N
27 10/06/12 10/06/12 ACCESS HOLLYWOOD \ACCESS HOLLYWOOD \Class of Time - Immediately Pre-emptible without notice	V1-	:30	1	\$25.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 1- 1	<u>Rate</u> \$25.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length A	<u>\d-ID</u>			Rate Type



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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								Spots/			
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
27	7 10/06/12 Class of Tir	10/06/12 ne - Immedi	ACCESS HO ately Pre-emptibl	LLYWOOD e without r	NACCESS HOLLYW notice	1-	:30	1	\$25.00	NM	
	Spots: # Ch 1 WF			e <u>Descrip</u> MACCES	<u>tion</u> S HOLLYWOOD WK	Start/End Time ND IACCESS HOLL		<u>h Ad-ID</u> 0 ofa-12-a	-138н		<u>Rate Type</u> \$25.00 NM
28	3 10/06/12 Class of Tir	10/06/12 ne - Immedi	Sat 5-6am Ne ately Pre-emptibl	ews e without r	Sat 5-6am	1-	:30	1	\$30.00	NM	
	Weeks:		End Date M		Spots/Week 1	<u>Rate</u> \$30.00					***
	Spots: # Ch 1 WF	Day Air PBF Sa 10 Credited	/06/12	e Descrip Sat 5-6	tion am N ews	Start/End Time Sat 5-6am	<u>Lengt</u> :0	h Ad-ID			Rate Type \$30.00 NM
29	10/06/12 Class of Tir	10/06/12 me - Immedi	Sat 6-7am Ne ately Pre-emptible	ws e without n	Sat 6-7am	1-	:30	11	\$90.00	NM_	
	Weeks:		End Date MI	<u>WTFSS</u>	Spots/Week 1	<u>Rate</u> \$90.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 10		e <u>Descrip</u> M Sat 6-7a		Start/End Time Sat 6-7am		<u>h</u> <u>Ad-ID</u> 0 ofa-12-a	-138н		<u>Rate Type</u> \$90.00 NM
30	10/06/12 Class of Tir	10/06/12 ne - Pre-em	Sat 7pm New ptible with notice	s	7-730pm	1-	:30	1	\$400.00	NM	
	Weeks:		End Date MT	WTFSS 1-	Spots/Week 1	Rate \$400.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 10		e <u>Descrip</u> M Sat 7pm		Start/End Time 7-730pm		<u>h Ad-ID</u> 0 ofa-12-a	-138н		<u>Rate Type</u> \$400.00 NM
31	10/06/12 Class of Tir	10/06/12 ne - Pre-em	GMA Saturda	y 7-8am	Sat 7am-8am	1-	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/01/12		WTFSS 1-	Spots/Week 1	Rate \$325.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 10		e <u>Descrip</u> M GMA Sa	tion aturday 7-8am	Start/End Time Sat 7am-8am		<u>h Ad-ID</u> 0 ofa-12-z	-141н		<u>Rate Type</u> \$325.00 NM
32	10/06/12 Class of Tin	10/06/12 ne - Pre-emi	Sat Jeopardy ptible with notice		Sat 7:30-8PM	1-	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/01/12	End Date MT	<u>WTFSS</u> 1-	Spots/Week 1	Rate \$400.00				<u> </u>	
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Sa 10		e <u>Descrip</u> M Sat Jeo		Start/End Time Sat 7:30-8PM		h <u>Ad-ID</u> 0 ofa-12-z	-141н		<u>Rate</u> <u>Type</u> \$400.00 NM
33	10/06/12 Class of Tin	10/06/12 ne - Immedia	Sat Prime Col ately Pre-emptible	lege Footb	pa8-1130pm otice	1-	:30	1	\$650.00	NM	
			End Date MT	WTFSS 1-	Spots/Week 1	<u>Rate</u> \$650.00	·	-			
	Spots: # Ch 1 WF	<u>Day</u> <u>Air</u> PBF Sa 10. Credited	/06/12	e Descript Sat Prin	tion ne College Football	Start/End Time 8-1130pm	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$650.00 NM
34	10/06/12 Class of Tin	10/06/12 ne - Immedia	Sat 8-9am Ne ately Pre-emptible		Sat 8-9am otice	1-	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/01/12	End Date MT 10/07/12	WTFSS 1-	Spots/Week	<u>Rate</u> \$125.00					
	Spots: # Ch 1 WP	Day Air BFSa 10/		<u>Descript</u> M Sat 8-9a		Start/End Time Sat 8-9am		<u>h</u> <u>Ad-ID</u> 0 0FA-12-A	–138н		<u>Rate Type</u> \$125.00 NM
35	10/07/12 Class of Tim	10/07/12 ne - Immedia	Chris Matthewately Pre-emptible	rs without n	Sun 10-10:30AM otice	1	:30	1	\$125.00	NM	
	Weeks:	Start Date 10/01/12	End Date MT 10/07/12	WTFSS 1	Spots/Week 1	<u>Rate</u> \$125.00					
1	Spots: # Ch	<u>Day</u> Air	Date Air Time	<u>Descript</u>	<u>ion</u>	Start/End Time	<u>Lengtl</u>	h Ad-ID			Rate Type



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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								Spots/			
Line	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
35	5 10/07/12 Class of Tir	10/07/12 ne - Immedia	Chris Mat Itely Pre-em	thews ptible without	Sun 10-10:30AM notice	1	:30	1	\$125.00	NM	
	Spots: # Ch 1 WF			Time Descrip 26 AM Chris M		Start/End Time Sun 10-10:30AM		<u>h Ad-ID</u> 0 OFA-12-	Z-141H		Rate Type \$125.00 NM
36	10/07/12 Class of Tir	10/07/12 ne - Immedia	666 PARI	K AVE ptible without	10-11PM notice	1	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: <u>#</u> Ch 1 WF	Day Air PBF Su 10/0 Credited		Time Descrip	NRK AVE	Start/End Time 10-11PM	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			Rate Type \$1,000.00 NN
37	10/07/12 Class of Tir	10/07/12 ne - I mmedia		5pm Late New ptible without	rs 1135p-12am notice	1	:30	1_	\$175.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch 1 WF	Day Air PBF Su 10/6 Credited		Time Descrip Sun 11	otion :35pm Late News	Start/End Time 1135p-12am	<u>Lengt</u> :0	h Ad-ID 0			<u>Rate Type</u> \$175.00 NM
38	10/07/12 Class of Tin	10/07/12 ne - Immedia	Sun 5-6aı tely Pre-em	m News	Sun 5-6am	1	:30	1	\$25.00	NM	*****
	Weeks:	Start Date 10/01/12			Spots/Week 1	<u>Rate</u> \$25.00					
	Spots: # Ch 1 WF	<u>Day Air</u> PBF Su 10/0		Time Descrip 28 AM Sun 5-6		Start/End Time Sun 5-6am		<u>h Ad-ID</u> 0 0FA-12-	Z-141H		<u>Rate Type</u> \$25.00 NM
39	10/07/12 Class of Tin	10/07/12 ne - Immedia	Sun 6-7ar	n News otible without i	Sun 6-7am	1	:30	1	\$50.00	NM	
	Weeks:	Start Date 10/01/12		***************************************	Spots/Week . 1	<u>Rate</u> \$50.00			1		·
	Spots: # Ch 1 WF	Day Air PBF Su 10/0		Time Descrip 37 AM Sun 6-7		Start/End Time Sun 6-7am		<u>h Ad-ID</u>) ofa-12-	Z-141H		<u>Rate</u> <u>Type</u> \$50.00 NM
40	10/07/12 Class of Tin	10/07/12 ne - Pre-emp	Sun 630p tible with no		630-7pm	1	:30	1	\$400.00	NM	
		Start Date 10/01/12	10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$400.00					
	Spots: # Ch 1 WP	Day Air l PBF Su 10/0		Time Descrip 55 PM Sun 63		Start/End Time 630-7pm		<u>Ad-ID</u>) 0FA-12-	A-138H		Rate Type \$400.00 NM
42	10/07/12 Class of Tin	10/07/12 ne - Immedia	AFHV PR	EMIERE otible without r	7-8p 10/7	1	:30	1	\$450.00	NM	
	Weeks:	Start Date		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch 1 WP	Day Air I PBF Su 10/0 Credited		Time Descrip AFHV F	tion PREMIERE	Start/End Time 7-8p 10/7	<u>Lengtl</u> :0	n <u>Ad-ID</u> 0			Rate <u>Type</u> \$450.00 NM
43	10/07/12 Class of Tin	10/07/12 ne - Immediat	Sun 8-9ar tely Pre-emp	n News otible without r	Sun 8-9am	1	:30	1	\$100.00	NM	
	Weeks:	Start Date		MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$100.00			·		
	Spots: <u>#</u> Ch 1 WP	<u>Day Air (</u> BF Su 10/0		Time Descrip 3 AM Sun 8-9		Start/End Time Sun 8-9am		Ad-ID OFA-12-	4-138 н		Rate Type \$100.00 NM
45	10/07/12 Class of Tim	10/07/12 ne - Fixed No	Sun 9-10a n Pre-emptil		9-10am	1	:30	1	\$900.00	NM	
	Weeks:		End Date 10/07/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$900.00					

. INVOICE



Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

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Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
45 10/07/12 10/07/12 Sun 9-10am Class of Time - Fixed Non Pre-emptible	9-10am	1	:30	1	\$900.00	NM	
Spots: # Ch		Start/End Time 9-10am		<u>Ad-ID</u>) 0FA-12	А-138Н		<u>Rate Type</u> \$900.00 NM
46 10/07/12 10/07/12 REVENGE Class of Time - Immediately Pre-emptible w	9-10PM ithout notice	1	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/01/12 10/07/12 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> [1 WPBF Su 10/07/12 I Credited	1 1	Rate \$1,200.00 <u>Start/End Time</u> 9-10PM	Length	n <u>Ad-ID</u> O			Rate Type \$1,200.00 NM
47 10/04/12 10/04/12 GREY'S ANATO Class of Time - Pre-emptible with notice	MY 9-10PM	1	:30	1	\$3,600.00	NM -	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/01/12 10/07/121 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> [1	Rate \$3,600.00 Start/End Time 9-10PM		<u>Ad-ID</u>) OFA-12-	A-133H		Rate Type \$3,600.00 NM
48 10/02/12 10/02/12 DANCING RESU Class of Time - Immediately Pre-emptible w		-1	:30	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/01/12 10/07/12 -1 Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> [FSS Spots/Week	Rate \$1,500.00 <u>Start/End Time</u> 8-9PM		<u>Ad-ID</u>) 0FA-12-	Р-130н		Rate Type \$1,500.00 NM
50 10/02/12 10/05/12 M-SUN WPBF N Class of Time - Pre-emptible with notice	ews 25 (11-11:35PM	-TWTF	:30	11	\$500.00	NM	
Weeks: Start Date End Date MTWT 10/01/12 10/07/12 -TwT Spots: # Ch Day Air Date Air Time	F 1	Rate \$500.00 Start/End Time 11PM 11-11:35PM		1 <u>Ad-ID</u>) OFA-12-	A-133H		<u>Rate</u> <u>Type</u> \$500.00 NM
51 10/02/12 10/05/12 WPBF News 25 Class of Time - Pre-emptible with notice	Mornings5:30-5:57am	-TWTF	:30	4	\$160.00	NM	
3 WPBF W 10/03/12 5:30 AM V 5 WPBF Th 10/04/12 5:40 AM V	F 4 <u>Description</u> VPBF News 25 Mornings @ VPBF News 25 Mornings @	5:3(5:30-5:57am 5:3(5:30-5:57am	:30 :30 :30	<u>1</u> <u>Ad-ID</u>) 0FA-12-) 0FA-12-) 0FA-12-	А-133Н А-133Н		Rate Type \$160.00 NM \$160.00 NM \$160.00 NM \$160.00 NM
52 10/02/12 10/05/12 WPBF News 25 I Class of Time - Pre-emptible with notice	Mornings6-7AM	-TWTF	:30	1	\$275.00	NM	
Weeks: Start Date 10/01/12 End Date Private P	F 1	Rate \$275.00 <u>Start/End Time</u> 6-7AM		n <u>Ad-ID</u>) OFA-12-	А-138н		<u>Rate Type</u> \$275.00 NM
53 10/06/12 10/06/12 M-Sun 1130p-12: Class of Time - Pre-emptible with notice	am Late 1130p-1205am	1-	:30	1	\$400.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWT 10/07/12 Spots: # Ch Day Air Date Air Time I	-1- 1	Rate \$400.00 Start/End Time ws 1130p-1205am		<u>Ad-ID</u>) 0FA-12-	А-138н		<u>Rate Type</u> \$400.00 NM
54 10/02/12 10/05/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF	:30	1	\$275.00	NM	



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Invoice #	Invoice Date	Invoice Month	Invoice Period
957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.1	thewpbfchannel.	.com								
Lina	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
-			<u>.</u>							
54	10/02/12 Class of Tir	10/05/12 me - Pre-em _l	THE CHEW ptible with notice	1P-2P	-TWTF	:30	1	\$275.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 -TWTF-		<u>Rate</u> \$275.00					
	Spots: <u>#</u> Ch 1 WF		<u>Date</u> <u>Air Time</u> <u>De</u> /05/12 12:59 PM TH		Start/End Time 1P-2P		<u>th Ad-ID</u> 30 ofa-12-a	–133н		<u>Rate Type</u> \$275.00 NM
55	5 10/02/12 Class of Tir	10/05/12 me - Immedia	ACCESS HOLLYW		-TWTF	:30	4	\$15.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12 -TWTF-		Rate \$15.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
				CESS HOLLYWOOD	106x-136x		30 OFA-12-P			\$15.00 NM
170				CESS HOLLYWOOD	106x-136x		30 OFA-12-P			\$15.00 NM
				CESS HOLLYWOOD	106x-136x		80 OFA-12-A			\$15.00 NM
	4 WF	PBF F 10	/05/12 1:31 AM AC	CESS HOLLYWOOD	106x-136x	:3	0 OFA-12-A	-133н		\$15.00 NM
56	10/06/12 Class of Tir	10/06/12 me - Pre-em	M-Sun 1130p-12an otible with notice	Late 1130p-1205am	S-	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS		<u>Rate</u> \$400.00					
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 WF	PBF Sa 10/ LR - Foo	/06/12 12:16 AM M- htball	Sun 1130p-12am Late N	ews 1130p-1205am	:3	30 OFA-12-Z	-141н		\$400.00 NM
57	7 10/07/12 Class of Tir	10/07/12 ne - Pre-emp	Sun 11:35pm Late otible with notice	News 1135p-12am	S	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12		<u>Rate</u> \$300.00			2 * 7		3
	Spots: # Ch 1 WF	Day Air PBF Su 10, Credited	/07/12 Su	scription n 11:35pm Late News	Start/End Time 1135p-12am		th Ad-ID 00			<u>Rate Type</u> \$300.00 NM
58	3 10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 330-7pm ABC otible with notice	Colleg(330-7pm	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12S		Rate \$1,000.00					44.3
	Spots: # Ch			scription .	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBF Sa 10	/06/12 3:28 PM Sa	330-7pm ABC College	Footb:330-7pm	:3	0 OFA-12-Z	-141н		\$1,000.00 NM
59	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat Prime College otible with notice	Footba8-1130pm	S-	:30	1	\$1,175.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFS 10/07/12S		<u>Rate</u> \$1,175.00					***
	Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	/06/12 10:17 PM Sa	Prime College Football	8-1130pm	:3	0 OFA-12-A	-138н		\$1,175.00 NM
60	10/03/12 Class of Tir	10/03/12 ne - Pre-emr	NETWORK POLIT	CAL P9-11p	W	:30	1	\$1,800.00	NM	
	Weeks:	Start Date 10/01/12	77.00		Rate \$1,800.00					
	Spots: # Ch 1 WF	Day Air PBFW 10/		scription TWORK POLITICAL PR	Start/End Time		<u>h Ad-ID</u> 0 ofa-12-p	–130н		<u>Rate Type</u> \$1,800.00 NM
61	10/02/12 Class of Tin	10/05/12 ne - Pre-emr	ACCESS HOLLYW	OOD 106x-136x	-TWTF	:30	2	\$40.00	NM	
	Weeks:	Start Date 10/01/12			<u>Rate</u> \$40.00	····				
	Spots: # Ch			-	Start/End Time	Lengt	h Ad-ID			Rate Type
	. –			CESS HOLLYWOOD	106x-136x		0 OFA-12-A	-133н		\$40.00 NM



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957396-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

www.t	thewpbfchannel.	com									
	0	5 1 5 1	5		01-1/5-17:		1	Spots/	Date	T	
	Start Date		Descripti			MTWTFSS	Length		Rate	Туре	
61	1 10/02/12 Class of Tir	10/05/12 ne - Pre-emi		HOLLYWOO otice	D 106x-136x	-TWTF	:30	2	\$40.00	NM	
	Spots: # Ch			r Time Descri		Start/End Time		h Ad-ID			Rate Type
	1 WF	PBFF 10	/05/12 1:	24 AM ACCES	SS HOLLYWOOD	106x-136x	:3	0 OFA-12-	A-138H		\$40.00 NM
62	2 10/08/12 Class of Tir		ately Pre-em	HOLLYWOO ptible without		M	:30	1	\$15.00	MM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week · 1	<u>Rate</u> \$15.00					
	Spots: # Ch			r Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF M 10	/08/12 1:	32 AM ACCES	SS HOLLYWOOD	106x-136x	:3	0 OFA-12-	Z-141H		\$15.00 NM
63	3 10/08/12 Class of Tir	10/08/12 ne - Pre-emp	M-F 3-4F		M-F 3-4P	M	:30	1	\$400.00	NM	7.00
	Weeks:	Start Date			Spots/Week	Rate	2,2			e/ e/s	
	Spots: # Ch	10/08/12	10/14/12	M r Time Descri	1 otion	\$400.00 Start/End Time	Làng	h Ad-ID			Data Tuna
	. –	PBFM 10		36 PM M-F 3-		M-F 3-4P		0 OFA-12-	A-138H		Rate Type \$400.00 NM
64	1 10/02/12	10/05/12	1230-1P	Access Hollyv	voc1230-1p	-TWTF	:30	1	\$350.00	NM	
	Class of Tir	ne - Fixed N	on Pre-empt	ible					Ψ000.00	14141	**
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS -TWTF	Spots/Week 1	<u>Rate</u> \$350.00					
	Spots: # Ch			Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BF Th 10	/04/12 12:	55 PM 1230-1	P Access Hollywood	1230-1p	:3	0 OFA-12-	A-133H		\$350.00 NM
65	5 10/05/12 Class of Tin	10/05/12 ne - Fixed N	Fri ABC I	Prime B ible	9-10P M	F	:30	1	\$2,000.00	NM	
1,000	Weeks:		End Date 10/07/12		Spots/Week	Rate \$2,000.00					
	Spots: # Ch			Time Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	BFF 10/	/05/12 9:	16 PM Fri AB	C Prime B	9-10PM	:3	0 OFA-12-	A-138H		\$2,000.00 NM
66	0 10/06/12 Class of Tin	10/06/12 ne - Pre-emp		7pm ABC Colle otice	eg:330-7pm	S-	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	Rate \$2,000.00					
	Spots: # Ch			Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	BF Sa 10/	(06/12 6:	59 PM Sat 33	0-7pm ABC College F	ootb:330-7pm	:3	0 OFA-12-	4-138H		\$2,000.00 NM
67	7 10/07/12 Class of Tin	10/07/12 ne - Pre-emp	AFHV PF		7-8p 10/7	S	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	Rate					
	Spots: # Ch			Time Descrip	•	\$825.00 Start/End Time	Lenat	h Ad-ID			Rate Type
	. –	BF Su 10/		43 PM AFHV	· · · · · ·	7-8p 10/7		0 OFA-12-	Z-141H		\$825.00 NM
68	3 10/08/12 Class of Tin	10/08/12 ne - Pre-emp	WPBF No	ews 25 @ 5an	n 5-530am	M	:30	1	\$110.00	NM	
		Start Date 10/08/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$110.00					***
	Spots: # Ch	Day Air	Date Air	Time Descrip		Start/End Time		h Ad-ID			Rate Type
	1 WF	'BF M 10/			News 25 @ 5am	5-530am	:3	0 OFA-12-2	Z-141H		\$110.00 NM
69	10/08/12 Class of Tin	10/08/12 ne - Fixed N o	Wheel Of on Pre-empt	Fortune ible	7-7:30PM	M	:30	1	\$1,600.00	NM	
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,600.00		-			
	Spots: # Ch			Time Descrip	· ·	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WP			08 PM Wheel		7-7:30PM		0 OFA-12-	\-138 н		\$1,600.00 NM



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1537

ne Start Date End	Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
70 10/07/12 10/0		News 1135p-12am	S	:30	1	\$600.00	NM	
Weeks: Start 10/01	Date End Date MTWTF		<u>Rate</u> \$600.00		·			,
Spots: # Ch Da 1 WPBF St	<u>Air Date</u> <u>Air Time</u> <u>D</u> 1 10/07/12 11:59 PM S	escription un 11:35pm Late News	Start/End Time 1135p-12am		<u>Ad-ID</u>) 0FA-12-A	138н		Rate Type \$600.00 NM
71 10/08/12 10/0 Class of Time - P	8/12 THE CHEW e-emptible with notice	1P-2P	M	:30	1	\$275.00	NM	
Weeks: Start 10/08			<u>Rate</u> \$275.00					
Spots: # Ch Da	y <u>Air Date</u> <u>Air Time</u> <u>D</u> 10/08/12 1:57 PM T	escription HE CHEW	Start/End Time 1P-2P		<u>Ad-ID</u>)	_12011		<u>Rate Type</u> \$275.00 NM
72 10/07/12 10/0 Class of Time - Fi	7/12 Sun 5-6am News xed Non Pre-emptible	Sun 5-6am	S	:30	= = 1	\$100.00	NM	
Weeks: Start 10/01	Date End Date MTWTF		<u>Rate</u> \$100.00					
Spots: # Ch Da 1 WPBF St	<u>Air Date</u> <u>Air Time</u> <u>D</u> 10/07/12 5:45 AM S	escription un 5-6am News .	Start/End Time Sun 5-6am		1 <u>Ad-ID</u>) 0FA-12-A	-138н		<u>Rate</u> <u>Type</u> \$100.00 NN
			Total Spots	12	1			
						Gross Total		\$44,600.00
ayment Terms	30 Days				Agenc	y Commission		\$6,690.00
					<u>Ne</u>	t Amount Due		\$37,910.00